



Top 3 Cybersecurity Threats on the Rise

How to Protect Your Business from Evolving Threats

Cybercriminals are getting smarter. Is your team ready?

Stay alert to three growing threats — and what to do about them.



Business Email Compromise (BEC)

Scammers impersonate executives or vendors to trick employees into transferring funds or sharing data — especially during busy holiday periods.

WHAT TO WATCH FOR

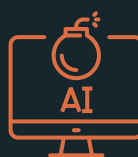
- Urgent or unusual requests for payments or data.
- Sender look-alikes — one-letter email/domain misspellings.
- Pressure tactics — “act now or else” messages.

HOW TO PROTECT

- Verify requests through a known, separate channel.
- Train employees to report suspicious messages.
- Use MFA on all email and financial systems.
- Update email filters to block phishing attempts.

VERIFY

all suspicious requests



AI-Driven Scams

Criminals now use artificial intelligence to craft convincing phishing, fake websites, and even AI chatbots that mimic humans.

WHAT TO WATCH FOR

- Perfect grammar and highly personalized phishing emails.
- Chatbots or voice bots that probe for information.
- Fake sites that clone real login pages.

HOW TO PROTECT

- Stay skeptical — if it feels “too real,” confirm it.
- Cross-check info through official channels.
- Keep software current to detect AI-based threats.

TRAIN

your employees regularly



Deepfake Threats

AI-generated audio and video can impersonate leaders, making fraudulent requests look authentic.

WHAT TO WATCH FOR

- Odd voice or visuals in calls or videos.
- Unusual or high-stakes requests via video/audio.
- Limited interaction or unnatural responses.

HOW TO PROTECT

- Verify identity with codewords or live video.
- Enforce MFA for all sensitive systems.
- Raise awareness about deepfake risks.

EDUCATE

your team on AI and deepfake tech



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