# IRONEDGE

# 8 IT Challenges SMBs Face
## (and How to Fix Them)

## 1. Limited IT Expertise

**60%**

60% of small businesses report that they lack the necessary IT resources to effectively manage their technology needs.[1]

**THE PAIN**

You lack the resources to hire and retain a full in-house IT team.

**THE SOLUTION**

Access a full team of IT experts — cybersecurity, cloud, and network management — without the overhead.

[1] CompTIA, *Enabling SMBs With Technology*

## 2. High IT Management Costs

**$60K $180K**

The average cost of hiring an in-house IT employee ranges from $60,000 to $180,000 annually, which many small businesses often cannot afford.[2]

**THE PAIN**

Establishing IT infrastructure and assembling a team to manage it can be both expensive and unpredictable.

**THE SOLUTION**

Predictable, subscription-based pricing that saves money compared to in-house hires or costly failures.

[2] SHRM, *The Real Cost of Recruitment*

## 3. Downtime and Reliability Issues

**$5,000 per minute**

IT downtime due to server reliability costs businesses a minimum of $5,000 per minute.[3]

**THE PAIN**

Unexpected system failures and prolonged downtime disrupt operations and hurt your bottom line.

**THE SOLUTION**

Proactive monitoring and 24/7 support to reduce downtime and resolve issues fast.

[3] ITIC, *Server and Application Reliability By the Numbers*

## 4. Outdated Technology

**80%**

80% of organizations agree that inadequate or outdated technology is holding back organizational progress and innovation efforts.[4]

**THE PAIN**

Outdated hardware and software slow down productivity and expose your business to security risks.

**THE SOLUTION**

Expert guidance on cost-effective upgrades and seamless implementation of secure, modern IT solutions.

[4] NTT Data, *Lifecycle Management Report*

## 5. Scalability and Growth

**51%**

51% of small businesses are having trouble streamlining systems for growth.[5]

**THE PAIN**

As your business grows, scaling your IT infrastructure becomes complex and costly.

**THE SOLUTION**

Scalable IT services — from cloud to modular support — that evolve as your business grows.

[5] Intuit, *2024 Business Solutions Report*

## 6. Lack of Time for Core Business

About 49% of employees say they lose between one and five hours of productivity each week while dealing with IT issues.[6]

**THE PAIN**

Constantly dealing with IT issues takes your focus away from driving strategic priorities and growing your business.

**THE SOLUTION**

Free your team to focus on business priorities while trusted experts handle IT management.

[6] Unisys, *From Surviving to Thriving in Hybrid Work*

## 7. Inconsistent IT Support

94% of organizations said they've experienced challenges in their IT support operations.[7]

**THE PAIN**

Reactive or part-time IT support leads to delayed resolutions and recurring problems.

**THE SOLUTION**

Reliable, proactive IT support with continuous monitoring and problem prevention.

[7] ESG, *2022 State of Remote Support Market*

## 8. Vendor Management Challenges

**84%**

84% of organizations believe they lack a truly effective IT asset management initiative.[8]

**THE PAIN**

Managing multiple vendors and their technology solutions is time-consuming and confusing.

**THE SOLUTION**

Simplify vendor management with one trusted partner coordinating your IT solutions.

[8] Deloitte (*IT Asset Management Survey*)

## Partner with IronEdge for Managed IT Services

Whether you're looking to fully outsource your IT or need to extend your internal team with a co-managed IT solution, we deliver flexible, strategic support models built to match your business.

**Contact Us Today**

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